

# HOW TO GET THE MOST OUT OF YOUR ISES AUSTIN MEMBERSHIP!

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## **ATTEND ISES AUSTIN EVENTS (!!!!!!!)**

- [ Monthly Educational Meetings – held 4th Tuesdays of most months – member rate @ \$35 (meal included!). Continue your education and grow as a member of the events community.
- [ Happy Hours – held 2<sup>nd</sup> Monday of the month – always free! Often have food and drink specials!
- [ Power Lunch – held 2-3 times per month; intimate discussions on hot topics; Follow ISES Austin Facebook page for announcements of dates and topics. Free for members in most cases.
- [ If you cannot attend an ISES Austin meeting, send another member from your company in your place.
- [ Attend Regional ISES Members with other ISES Austin members. You can attend any ISES chapter meeting throughout the country at the member rate.

## **CONNECT WITH ISES AUSTIN ON SOCIAL MEDIA – *help spread the ISES Austin love!***

- [ Facebook – isesaustin; Instagram - #isesaustin; Twitter - @ises\_austin. Get connected!
- [ Facebook Members Only – Friend request Jennifer Guthrie as a “friend” on Facebook, and then message to be added to the group

## **JOIN ISES AUSTIN FACEBOOK “MEMBERS ONLY” GROUP**

- [ Once a member, you are welcome to ask or share any information. It is an open forum, so please no marketing or spam.
- [ Add yourself to the membership directory & offer a “Members Only” discount to other ISES Austin members and their referrals

## **JOIN A COMMITTEE - *Be seen as an “expert” and get to know your fellow members!***

- [ Join one of the three committees to get more involved. This will help introduce you to a wider variety of members more quickly.
  - o Membership, Education & Programs, Communications

## **DONATE PRODUCTS OR SERVICES**

- [ By donating your products or services to an upcoming meeting during the year, you get:

- exposure in the event community and on social media
- eligibility for ASE (Austin Special Events) awards at the June Gala
- professional photos to use to promote in social media and advertising

**MEMBER SPOTLIGHT – *did you know our website gets 5,000-10,000 hits per month?***

- [ Provide the Communication or Membership VP with your bio, picture and logo for a spotlight
- [ Or answer a Survey Questionnaire to provide us information to write your bio spotlight.
- [ Tell us when you get recognized! We'll put it on Facebook, ISES Blog, or the ISES 5 email.

**HOW TO SEARCH MEMBERSHIP ROSTER – *know your fellow members!***

- [ Go to ISES.com / My Profile / Member & Leader Lookup
- [ Put Austin as Chapter & Search ( + you can see all members around the world!)

**JOIN ISES COMMUNITY – *go to ises.com to get started!***

- [ Put your picture on and join ISES Austin Rocks and other groups to connect.
- [ Post articles about what you are doing to share with the rest of ISES
  - Either a blog or a discussion; the blog can be seen by anyone on the community.
- [ Start a Discussion for a difficult question that you are posed – get more opinions!
  - A discussion group is only posted to the group of which you are a member and that you choose at the time of posting. You can cross-post to one other group.

**GET NOMINATED FOR AWARDS**

- [ The ISES Austin ASE (Austin Special Event) Awards are awarded to donators of products or services to ISES Austin during the year – show us whatcha got!!
- [ ISES International Awards (Esprit) – <http://www.iseslive.com/ises-live-2013/home/ises-esprit-awards>

**RECEIVE AFFINITY BENEFITS!**

- [ Get discounts at FedEx, Kinkos, Alamo and Budget car/truck rentals, Turbo Tax, Quick Books , Adobe, Staples, and more! Check the ises.com website for a full list!

### **USE ISESAUSTIN.COM TO HELP PROMOTE YOUR BUSINESS**

- [ Write a blog article
  - o Share a new product or service, advertise a position at your company, post an amazing photo, look for a job!
- [ Subscribe to the ISESAUSTIN calendar so you don't miss an event!
  - o Go to isesaustin.com. In the bottom right hand corner there will be an event calendar. Directly under the events there will be a +Add and G+ Add buttons. Click on the button that corresponds with your calendar provider.
- [ HIRE A PRO - Opt-in to the Membership Directory on the ISES Austin website when introduced.

### **PROUDLY DISPLAY YOUR ISES AUSTIN MEMBERSHIP**

- [ Put the ISES Austin logo on your business card & website – Let everyone know you are a member of ISES.
- [ Purchase a permanent ISES Austin nametag that you can wear when representing the events industry at any event you attend. Email Abigail Turner (membership@isesaustin.com) to order yours now!

### **ATTEND INTERNATIONAL CONFERENCES**

- [ Take advantage of all the great educational and networking opportunities out there
- [ Register for ISES Live! each August and The Special Event (TSE) each January